Actionable insights for early intervention

Why iClicker Insights?

iClicker Insights by Macmillan Learning is unique in its ability to provide clear, early insights on students’ attendance, engagement, and overall experiences.

With iClicker Insights, you can:

• **Intervene early** with daily reports and flags for situations that could benefit from an immediate response

• **Automate attendance** to track and report classroom and event attendance at scale

• **Gain insight into key retention influences** with research-based survey questions

• **Share** data with other campus systems

• **GET STARTED IN MINUTES**

Empower timely identification of intervention needs based on:

• student attendance

• classroom engagement

• student feedback on non-cognitive retention factors

Perfect supplement to existing retention solutions with insights into the student experience that are:

• Early

• Personalized

• Actionable

iclicker.com/insights
Instructors
Instructors monitor and encourage student attendance and engagement
• Take attendance with automated, geolocation option
• Works with any presentation software or content
• Easy to use and intuitive
• Simple, flexible LMS integration

Students
Students complete an online survey and/or use iClicker for attendance and engagement
• Attendance and engagement features work on a variety of mobile devices and web browsers
  • Includes virtual study guide for use after class
• Empowers student review of their own attendance and engagement trends
• Surveys assess non-cognitive factors and student perceptions

Administrators
Administrators access analytics to assist with interventions
• Receive actionable insights on attendance, engagement, and survey data across the entire institution
  • View attendance and engagement trends by discipline, course, and section
• Identify students who may need additional support and view a complete picture of their attendance, engagement, and survey responses

Early insights enable early intervention
Combine attendance, engagement, and retention survey data for timely identification of students who need additional support.

For more information, visit iclicker.com/insights